

Chick-fil-A Mobile App Email

Subject Line: One App. All of the Chicken.

Message:

Ordering Chick-fil-A has never been easier...
Introducing the Chick-fil-A Mobile App.



Earn Points. Get Rewards. Eat Happy.

Hey friend,
Life is busy. Planning dinner can be hard. Fear not! The Chick-fil-A mobile app is here to save your day.

We are thrilled to announce the launch of our new mobile app!

With a few taps, you can now eat a delicious meal without having to pull out any pans.

But wait, there's more! Ordering through the mobile app unlocks your ultimate Chick-fil-A powers:

1. **Earn and track points** - With every mobile order, you automatically earn points that can be used for free food. These points also go towards your Chick-fil-A membership status, getting you EVEN MORE perks.

2. **Get rewards** - Who doesn't love surprises? With the mobile app, we'll send you exclusive rewards from time to time simply because we love you. That's all there is to it.

3. **Pay on the go** - We really tried to make things as easy as possible. You even have choices when it comes to paying. Easily save your payment information to quicken your chicken fixin'.

And this is only the beginning. Uncover all the benefits of ordering through the mobile app. Get excited. Learn more about how to [order food with the app](#).

So what are you waiting for?

Download the Chick-fil-A mobile app today!

